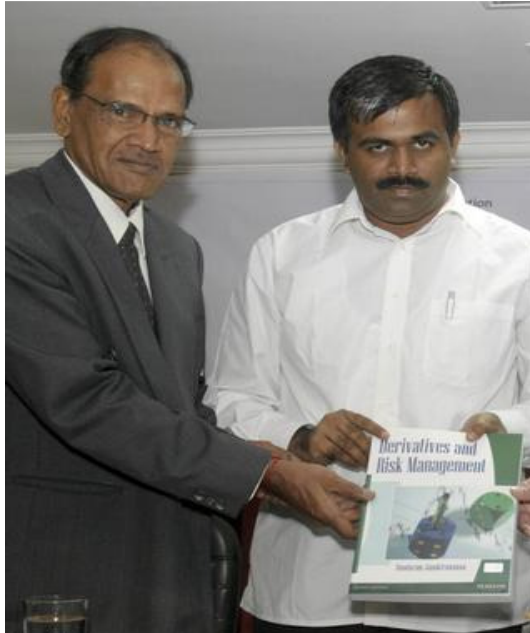


THE HINDU

VEC Book on derivatives launched on 9th Feb 2011

Book on derivatives launched



The Hindu :**M.V.M.Velmurugan, CEO, Velammal educational Trust** (right) , launching the book on derivatives at a workshop in Chennai on Wednesday. Author Sundaram Janakiraman, head of programme, Finance, SIM University, Singapore, is receiving the copy. **Photo: .Pichumani** A workshop on “Derivatives and Risk Management” organised at Velammal Engineering College was kicked off with the launch of a book on the subject. M.V.M. Velmurugan, CEO, Velammal Educational Trust, launched the book, authored by Sundaram Janakiraman, head of programme, Finance, SIM University, Singapore, and handed over the first copy to N.Ram, Editor-in-Chief, *The Hindu*. The occasion was jointly organised with Pearson Education. Speaking on the occasion, Mr. Ram said the book was lucid when dealing with the widespread use of global derivatives. Much interest had been generated on the subject since the financial meltdown of 2008. It would be useful to examine why the global meltdown did not affect India in the same degree that it affected the U.S., from where it spread to other parts of the world. This would also involve an analysis of the long-term financial health of the nation, he added. Mr. Ram also said it was a well-produced book, complimenting Pearson Education on their work. Mr. Janakiraman later held a workshop for the college faculty on the subject. Keywords: [Derivatives and Risk Management](#), [N. Ram](#), [Sundaram Janakiraman](#), [Pearson Education](#), [CDS](#), [CDO](#)