

About the Institution

Velammal Engineering College is chaired by dynamic Shri. M. V. Muthuramalingam, a Professional Engineer and proven personality with hands on experience in imparting perfect education through 33 Educational Institutions belonging to Velammal Educational Trust which was established in 1986. VEC is approved by All India Council for Technical Education (AICTE) and is affiliated to Anna University, Chennai. It is an ISO 9001:2008 certified institution and is also accredited by NAAC. VEC is one among the top 10 self – Financing Engineering institutions in Tamil Nadu. VEC is recognized as a nodal center under TIFAC-CORE, DST. MOUs are signed with reputed organizations in India and abroad. Presently, VEC offers 9 UG Programs and 3 PG Programs in various branches of Engineering and Technology.

About the NewGen-IEDC

Velammal Engineering College, Chennai has established NewGen Innovation and Entrepreneurship Development Centre (NewGen IEDC) in 2017. New Generation Innovation and Entrepreneurship Development Centre (NewGen IEDC) is the programme launched by National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science & Technology (DST), Government of India for five years with total grant of Rs 2.87 Crores. NewGen IEDC will aim to inculcate the spirit of innovation and entrepreneurship amongst the young S&T students, encourage and support start-up creation through guidance, mentorship and support. Students are encouraged to take up innovative projects with possibility of commercialization.

Chief Patron

Shri. M.V. Muthuramalingam,
Chairman, VET

Shri. M.V. M. Velmurugan,
CEO, VET.

Co-Patron

Dr. M. Balasubramanian,
Advisor, VEC

Dr. N. Duraipandian,
Principal, VEC

Dr. B. Venkatalakshmi,
Vice Principal, VEC

Convener

Dr. A. Balaji Ganesh
Professor

Patent Analyst & IPR Consultant

Coordinator

Dr. Jeeva Katiravan, Prof., & Head
Department of IT, NewGen IEDC Coordinator

Workshop on Intellectual Property Rights (IPR) Emphasis on Patent & Trademark Filing



14-15th November 2019

Organized by



New Generation Innovation and Entrepreneurship
Development Centre & IIC
Velammal Engineering College,
Ambathur - Redhills Road, Surapet,
Chennai-600066, Tamilnadu.
Contact: 044-3966 6005, Fax: 044-2659 1771
www.velammal.edu.in

About the Programme

Knowledge on Intellectual Property Rights is considered very essential, especially for the faculty who involved in teaching of engineering disciplines. The Programme teaches the concepts on IPR and policies, procedures. Specifically, it more deals with Patent and Trademark filing procedures. The course will teach you fundamental aspects of various IPR

Course Topics

- **Introduction to IPR covers Design, Trademarks, Copyrights & Patent.**
- **Patentability and Non-Patentable**
- **Problem- Solution to Claim**
- **Patent Drafting & supported with Exercises**

Eligibility

It is ideally suited for, ambitious Research Scholars and Faculty Members who are interested to securing their innovative ideas.

Registration

Research Scholar : Rs.250/-

Faculty : Rs 500/-

DD should be drawn in favor of "Velammal Engineering College NewGen IEDC", payable at Chennai.

About the Speaker

Dr A Balaji Ganesh, has been successfully carrying out the funded projects to the tune of INR 2.5 Crores from DST & AICTE; he has been involved in the activities of INR 5.14 Crores sanctioned TIFAC CORE and also one of the instrumentals in bringing INR 2.80 Crores New Gen IEDC. DST has appreciated the efforts to complete the sanctioned projects and invited to deliver the lecture on 'Drafting a research proposal – perspective of a Successful PI' during 'SYPOG Workshop' at India International Science Festival (IISF), 13-16 October, 2017. He has delivered similar lectures in more occasions. Furtherance, he is a Qualified Patent Agent and IPR Consultant.

Address for the Communication

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REGISTRATION FORM

1. Name:
2. Age & Date of Birth:
3. Gender:
4. Department:
Email _____
Mobile _____
5. Payment details
6. DD No. _____ & Date _____
7. Name of the Bank:
8. Place & Date:

Signature

DECLARATION:

This is to certify that Dr. / Mr. / Mrs.
_____ is a Research
Scholar/Faculty of our organization and permitted
to attend this workshop.

Signature of the HOD with seal