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To: <vecprincipal2010@gmail.com>, <principal@velammal.edu.in> Subject: E Week India 2012 Champion -our congratulations!

Dear Dr. Kumar,

We have the great honour and pleasure of officially notifying you Velammal Engineering College has won the Entrepreneurship Week India 2012 Champion Award.

The Champions and Runners Up form an elite group of institutes, doing extraordinary work in building support for entrepreneurship, engaging young minds, and growing the number of India's new and future entrepreneurs.

This year we celebrate the sixth Entrepreneurship Week India. The movement has grown from a few dozen institutes in 2007 to more than 550 institutes, 20 association partners and dozens of media tie-ups. We have achieved some amazing numbers this year. Over 600000 participants engaged in more than 5000 events, and millions of more people witnessed rallies, heard radio clips, and saw photos and stories. You have been instrumental in growing E Week India into the largest campaign for entrepreneurship in Asia!

All year long, NEN institutes such as yours work to inspire, develop and support our next generation of entrepreneurs and entrepreneurial leaders – young people who will take India to the next level of development and growth. Once a year, during E Week, we reach out beyond our committed group to the community at large and public, both to inspire new entrepreneurs and to build a supportive environment for entrepreneurs. This also ensures that a supportive ecosystem of suppliers, customers, team members, and families is created for entrepreneurs.

The 'buzz' for entrepreneurship, and the appreciation for the value that entrepreneurs create through their solutions and the new jobs in their companies, is palpably increasing across the country.

This nation-wide effect does not simply happen. Such movements require extraordinary leadership from many quarters. You, your institute, your faculty and your students are providing such

leadership. We believe that such leadership must be recognized and to that effect we have established the E Week Champion Award.

Award winners are those who have transcended all reasonable expectations, and even hopes. They are the institutes who are leading the charge in forging a stronger, entrepreneurial India. They set the standards not only for the nation, but for the world.

Velammal Engineering College, through its extraordinary efforts and achievements during Entrepreneurship Week India, 2012, has clearly earned a place as one of the Award Winners.

Our heartfelt admiration and congratulations to you and all the members of the Velammal Engineering College community.

A hard copy letter will be following, to you and to the NEN faculty leaders. In addition, the members of the E-Cell who have contributed to this success will each receive individual Certificates of Achievement.

With warm regards,

Srikrishna, Sunita, Sujaya and all members of the NEN Trust Team