

### About the Institution

Velammal Engineering College is chaired by dynamic Shri. M. V. Muthuramalingam, a Professional Engineer and proven personality with hands on experience in imparting perfect education through 33 Educational Institutions belonging to Velammal Educational Trust which was established in 1986. VEC is approved by All India Council for Technical Education (AICTE) and is affiliated to Anna University, Chennai. It is an ISO 9001:2008 certified institution and is also accredited by NAAC. VEC is one among the top 10 self – Financing Engineering institutions in Tamil Nadu. VEC is recognized as a nodal center under TIFAC-CORE, DST. MOUs are signed with reputed organizations in India and abroad. Presently, VEC offers 9 UG Programs and 3 PG Programs in various branches of Engineering and Technology.

### About the NewGen-IEDC

Velammal Engineering College, Chennai has established NewGen Innovation and Entrepreneurship Development Centre (NewGen IEDC) in 2017. New Generation Innovation and Entrepreneurship Development Centre (NewGen IEDC) is the programme launched by National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science & Technology (DST), Government of India for five years with total grant of Rs 2.87 Crores. NewGen IEDC will aim to inculcate the spirit of innovation and entrepreneurship amongst the young S&T students, encourage and support start-up creation through guidance, mentorship and support. Students are encouraged to take up innovative projects with possibility of commercialization.

### Chief Patron

Shri. M.V. Muthuramalingam,  
Chairman, VET  
Shri. M.V. M. Velmurugan,  
CEO, VET.

### Co-Patron

Dr. M. Balasubramanian,  
Advisor, VEC  
Dr. N. Duraipandian,  
Principal, VEC  
Dr. B. Venkatalakshmi,  
Vice Principal, VEC

### Convener

Dr. A. Balaji Ganesh  
Professor  
NewGen IEDC Project Coordinator

### Co-ordinators

Dr. Jeeva Katiravan, Prof., & Head  
Department of IT, NewGen IEDC Coordinator  
Dr. K.Rajamani, Asst.Professor  
Department of MBA, NewGen IEDC  
Coordinator

### Resource Persons

Experts from CIPR (Centre for Intellectual Property Rights), CEG Campus, Anna University and Registered Patent Agents.

### Faculty Development Programme on Intellectual Property Rights (IPR) Emphasis on Patent Drafting, Searching and Filing



Sponsored by  
**Entrepreneurship Development Institute of India, Gujarat**

12<sup>th</sup> November to 16<sup>th</sup> November, 2018



Organized by  
**iedc**  
VELAMMAL ENGINEERING COLLEGE

New Generation Innovation and Entrepreneurship  
Development Centre,  
Velammal Engineering College,  
Ambathur - Redhills Road, Surapet,  
Chennai-600066, Tamilnadu.  
Contact: 044-3966 6005, Fax: 044-2659 1771  
[www.velammal.edu.in](http://www.velammal.edu.in)

## About the Programme

Knowledge on Intellectual Property Rights is considered very essential, especially for the faculty who involved in teaching of engineering disciplines. The Programme teaches the concepts on IPR and policies, procedures. Specifically, it more deals with Patent searching drafting and filing procedures. The course will pave a way in your technical carrier and helps to reach very different heights.

## Course Topics

- **Introduction to IPR covers Design, Trademarks, Copyrights and Patent.**
- **Definition of Innovation, Inventive steps and Industrial Usage**
- **Patentability and Non-Patentable**
- **Searching – Paid and Free Search Databases – Shortcuts and Tips for Effective Searching**
- **Specification- Provisional and Complete**
- **Drafting- Claims**
- **Problem- Solution to Claim**

## Eligibility

It is ideally suited for, ambitious Research Scholars and Faculty Members who are interested to securing their innovative ideas.

## Boarding and Lodging

Accommodation and boarding if required will be provided in the college campus on chargeable basis to the participants.

## Registration

Research Scholar : Rs.1000/-  
Faculty : Rs 2000/-  
DD should be drawn in favor of "Velammal Engineering College NewGen IEDC", payable at Chennai.

## Important Dates

Last date for submission of  
Registration Form : 22.10.2018  
Intimation of selection : 25.10.2018  
Confirmation by participant : 02.11.2018

## Address for the Communication

Please send completed registration form(s) both soft & hard copy along with the DD to:

**Dr. A. Balaji Ganesh,**  
**Professor**  
**NewGen IEDC Project Coordinator,**  
Velammal Engineering College,  
Ambathur - Redhills Road,  
Surapet, Chennai – 600066  
Ph: 044-39666005, +91-9842791925  
Mail id: [abganesh@velammal.edu.in](mailto:abganesh@velammal.edu.in)

## REGISTRATION FORM

1. Name:
2. Age & Date of Birth:
3. Gender:
4. Category : Gen / SC /ST/OBC/Minority
5. Aadhaar Number:
6. Department:
7. Name of the institution
8. Address for communication

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\_\_\_\_\_

Email \_\_\_\_\_

Mobile \_\_\_\_\_

9. Hostel Requirement: Yes / No
10. Payment details
11. DD No. \_\_\_\_\_ & Date\_\_\_\_\_
12. Name of the Bank:
13. Place & Date:

Signature

## DECLARATION:

This is to certify that Dr. / Mr. / Mrs.  
\_\_\_\_\_ is a Research  
Scholar/Faculty of our organization and permitted  
to attend this workshop.

Signature of the HOD with seal