

**VELAMMAL
ENGINEERING
COLLEGE**



**DEPARTMENT OF
MANAGEMENT SCIENCES**



a Premier
B-SCHOOL EVENT

VIVADHA

◀ A series of panel discussions

MAD OVER MARKETING

◀ Workshop by Siddhant More & Wamika Mimani

TYCOONS

◀ A start up show case

Stay Hungry
Stevvish

THERAYUGA

Experts Hunt (CFO,CMO,COO,CHRO & CEO) ▶

PRASHNOTTA

Business quiz ▶

VINTAGE

Short film contest ▶



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www.stevve.in

**MARCH 3-4, 2017
CHENNAI**

*Limited participation **

ONLINE REGISTRATIONS ARE NOW OPEN



A Part of
30 Year old
Legacy

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Stay Hungry
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EVENTS

Prashnottar Business Quiz



A highly professional and formal business quiz to felicitate the team possessing extraordinary knowledge about Indian and global business.

Therayuga Experts Hunt



Typical individual Management event to hunt the CEO, CMO, CFO, COO & CHRO which consists of series of different stream wise rounds to evaluate the expertise candidates with unique and creative identification methodologies.

Tycoons Startup ShowCase



Entrepreneurs live in constant motion. Startups are in a perpetual flurry of action. Are you the Next Big Thing? Then this is the right event for you.

Vintage Short Film Contest



Vintage presents an opportunity to bring out the film making talent of the management students on a specific topic. The short film should be created based on own story, without any plagiarism.

Mad Over Marketing Workshop



An out of the box and entertaining talk on all things marketing. The talk would cover topics like minimal advertising, ambush marketing, brand wars, evolution of advertising and lots more.

Vivadha Panel Discussion



A fascinating set of panel discussions on "Cashless Economy a reality or myth?" and "Startup ecosystem - Chennai vs Bengaluru". The panel will be composed of distinguished speakers

is a Premier Business Meet Initiative by the Department of Management Sciences from Velammal Engineering College. A two day premium of technical, non-technical, and fun events inviting participants from B-Schools across India. It is a grandeur B-fest aiming to felicitate the versatile, all-rounder team with effective management qualities and skills.

For Registration & Info
www.stevve.in

Prizes Worth
₹ 2,00,000

BIGGEST GAMBIT of the Year

MARCH 3 & 4, 2017



do you
have an
idea of
lifetime ?

THE
STARTUP
SHOWCASE

TYCOONS

SOME SEED; SOME GROW
HERE YOU WILL GROW WHILE YOU SEED

Last date for receiving Business plan

24TH FEB 2017

make
it real
today

Track 1

Campus students startup

Track 2

Early stage students startup

Track 3

Established students startup
(Technology & Non-Technology)



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A PREMIER B-SCHOOL EVENT | MARCH 4TH, 2017

To Register
or Know More



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